

BidNexus-online auction system

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ABSTRACT

In the digital commerce era, online auction platforms have emerged as powerful tools for dynamic pricing and competitive purchasing. This paper presents BidNexus, a comprehensive online auction system that bridges the gap between sellers and buyers through a secure, real-time bidding environment. The system is structured into three key modules—Seller, Buyer, and Admin—each providing role-specific functionalities. Sellers can list products by uploading images, videos, and 360degree views, and set custom auction schedules. Buyers receive timely notifications through email and WhatsApp, including alerts one day before and at the start of auctions they have subscribed to. Live bidding ensures fair competition, and a leaderboard highlights the top 10 highest bidders based on bidding activity. Post-auction, winners receive email confirmations along with secure payment gateway links, from which the platform deducts a 5% commission. Admins play a critical governance role, handling user behavior and resolving disputes, including blocking fraudulent or non-compliant users. The platform is tailored for the Indian market, with full support for INR transactions and strict exclusion of electronic and machine-based products. BidNexus ensures a transparent, engaging, and trustworthy auction experience for all stakeholders.

I. INTRODUCTION

With the proliferation of e-commerce and online marketplaces, demand for transparent, real-time, and user-driven auction platforms has increased. Not only do online auctions enable dynamic pricing, but they also support competitive buying environments where buyers directly interact with sellers. Conventional auction systems usually do not possess features like real-time notifications, media-rich listings, and severe moderation, which are critical in today's user base.BidNexus - Online Auction System is created to solve these issues by providing a systematic and interactive system with three main user roles: Seller, Buyer, and Admin. Sellers can list products by setting initial prices and conducting auctions with exact dates and times. Buyers can view listed products, register for auctions, and engage in live bidding sessions. Live updates and reminders are provided via email and WhatsApp to keep the users well informed and interested. The platform integrates other features including a leaderboard for awarding the best bidders, secure payment gateways to facilitate transactions, and an administrative module for monitoring user activity and ensuring platform integrity. A commission of 5% is taken on each successful transaction to cover costs. Remarkably, BidNexus also implements product category restrictions, in this case specifically excluding electronics and machinery, in order to preserve quality and trust. Designed for the Indian market, the system accommodates Indian Rupee (INR) transactions and focuses on transparency, fairness, and user responsibility. This paper describes the architecture. system key functionalities. implementation plan, and the impact it seeks to generate in the changing digital auction landscape.



II. LITERATURE SURVEY

This work, "Design and Implementation of an Online Auction Platform with Real-Time Features," would certainly offer an interesting dimension into the application of role-based systems and real-time updates in e-commerce environments. It shows the ability of modular web systems-comprised of Buyer, Seller, and Admin layers—to manage complex auction interactions effectively. Its methodology—user authentication, auction scheduling, and real-time messagingcoincides with the objectives of your project. It will help design a scalable web application for real-time bidding scenarios. This will entail adopting similar architectures modular and real-time push notification strategies; hence, your project will benefit from proven techniques for enhancing usability and responsiveness in competitive bidding environments. [1]

A previous research review on multi-channel communication in auction platforms would consist of a wide range of approaches to increase user engagement via email and SMS integration. However, integration of WhatsApp as a primary notification channel remains underexplored. This sets the stage for your own work by demonstrating the novelty of combining both traditional (email) and modern (WhatsApp) communications to improve user awareness and auction participation. These insights help shape a more responsive auction experience. [2]

Real-time bidding systems have shown significant promise, especially when integrated with eventdriven architectures such as Socket.IO or WebSockets. These approaches support live updates without manual refreshing and are crucial for time-sensitive activities like auctions. Earlier platforms, such as those discussed by K. Sharma et al. (2021), implemented real-time dashboards but lacked features like auction reminders leaderboard analytics. Your platform enhances these models by offering personalized alerts, a realtime leaderboard for top bidders, and integrated post-auction communication, including payment gateway redirection and success confirmation. [3] The importance of admin moderation and dispute resolution in auction systems was highlighted in the study "Trust-Based Online Auctions" by Ahmed & Das (2020). It addressed fraudulent seller behavior and proposed user-blocking mechanisms but did not include provisions for buyers failing to complete payments. Your system addresses this by empowering the admin to immediately block buyers who default, thus maintaining system credibility. The addition of damage-report features also enhances buyer protection. [4]





A survey of previous works reveals a growing tendency to use leaderboards and gamification elements to increase user engagement in auction environments. This technique, while popular in gaming platforms, is still underutilized in auction systems. Your project collects this idea by using bidding frequency and bid amounts to rank users and display the top 10 highest bidders. This serves as both a motivation mechanism and an analytics tool for understanding user behavior. [5]

III. PROPOSED METHODOLOGY

1) Front-end Technologies

- React.js For building a dynamic and componentbased user interface for buyers, sellers, and admins.
- HTML Provides the structural layout of the application pages.
 - CSS (with frameworks like Tailwind or Bootstrap) – Enhances visual styling and ensures responsive design across devices.
- JavaScript (ES6+) Used to add interactivity and real-time functionalities on the client side.
- Socket.io (Client-Side) Enables real-time bid updates to users via WebSocket connections.

2) Back-end Technologies

- Node.js A JavaScript runtime environment for executing server-side logic.
- Express.js A lightweight web framework for creating RESTful APIs to handle user requests, authentication, bidding logic, etc.
- Socket.io (Server-Side) Manages real-time twoway communication between the server and all connected clients during live bidding sessions.
- MongoDB A NoSQL database used to store users, product listings, bids, transactions, and reviews.

- 3) Development and Execution Tools
- Visual Studio Code The primary IDE used for coding and debugging the full-stack application.
- MongoDB Atlas Cloud-based MongoDB database hosting service.
- Postman Used for testing backend APIs.
- GitHub For version control and collaboration among team members.
- npm/yarn Package managers for managing frontend and backend dependencies.
- Chrome Developer Tools For inspecting elements, debugging front-end issues, and monitoring network activity.
 - 4) Features Implemented
 - a) Real-time Bidding
- WebSocket Events manage the connection for each auction item.
- When a bid is placed, it's broadcast to all users in real-time using socket.emit() and socket.on() functions.
 - b) Email Notifications
- Integrated using NodeMailer.
- Emails are sent to the highest bidder and seller after the auction ends, containing bid details, product info, and payment instructions.
 - c) Admin Controls
- Admin has access to:
- Approve/reject sellers and products.
- View transactions and calculate commission (5% per sale).
- Ban/unban users and monitor system activities.
 - d) Leaderboard
- Displays top-performing users based on:
- o Highest bids placed
- Most items sold
- Ratings and reviews
 - 5) Sample Calculation Commission Logic





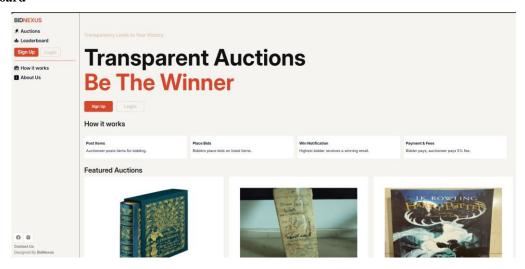
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Let's say a product is sold for ₹5,000:

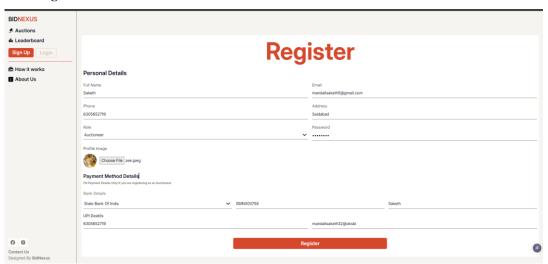
- Commission Rate = 5%
- Commission Amount = $₹5,000 \times 0.05 = ₹250$
- Seller Receives = ₹5,000 ₹250 = ₹4,750
 Commission data is stored in the transactions collection and shown in admin reports.

IV. RESULTS

Dashboard

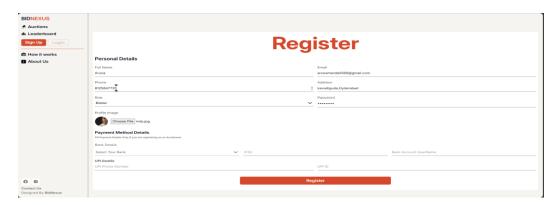


2) Auctioneer register

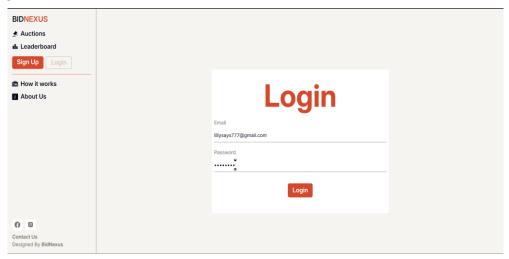


3) Bidder register

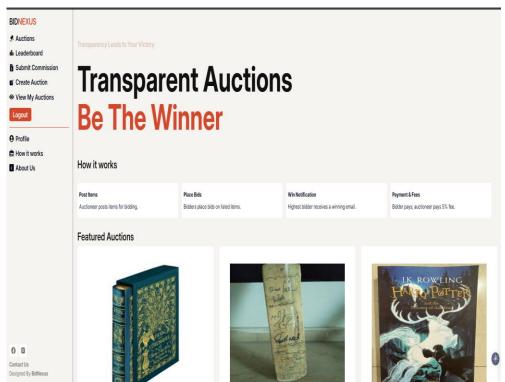




4) Login page

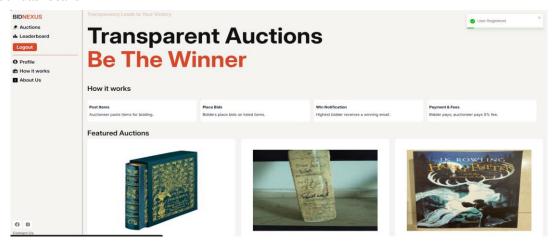


5) Auctioneer dashboard

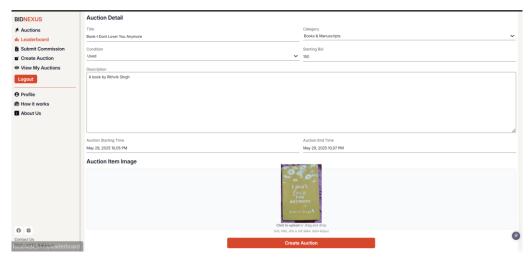




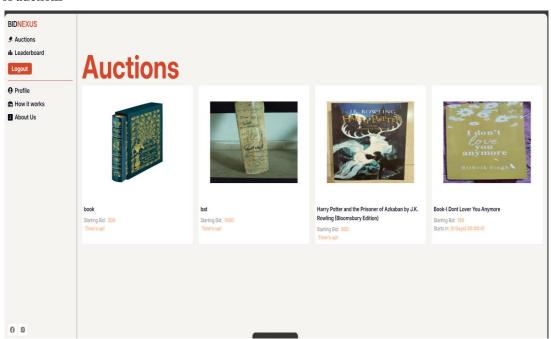
6) Bidder dashboard



7) Creation of auction

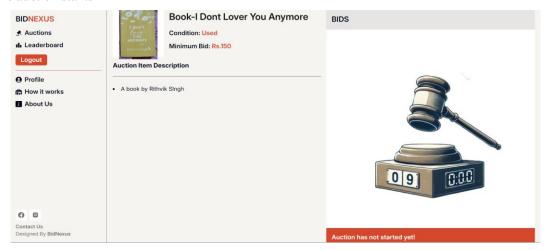


8) List of auctions

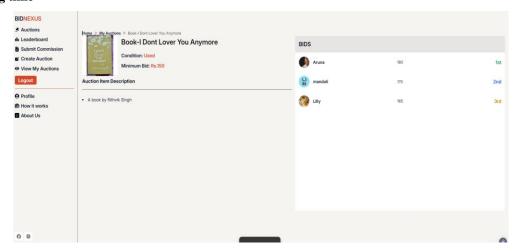




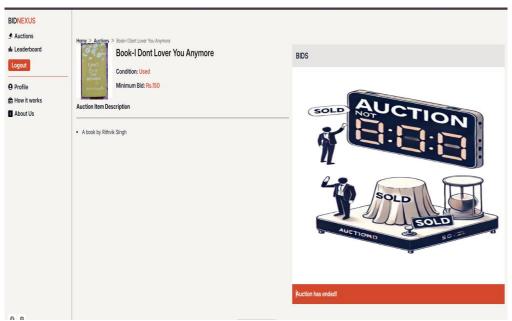
9) Before auction starts



10) Bidding time

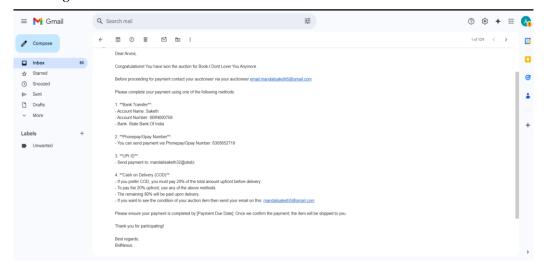


11) Auction ended

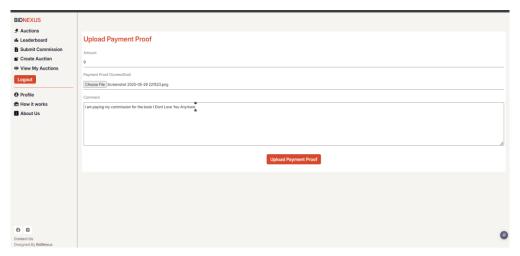




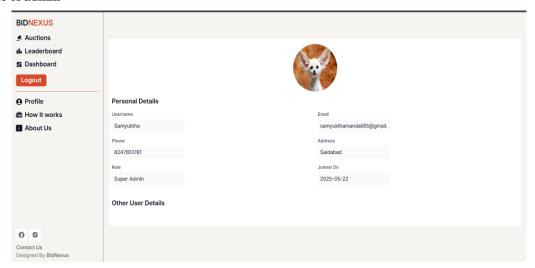
12) Mail for winning bidder



13) Paying commission

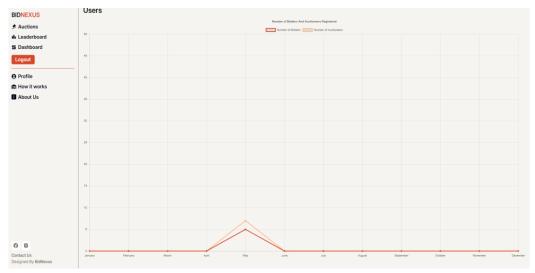


14) Profile of admin

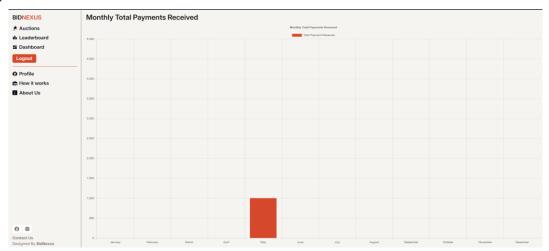




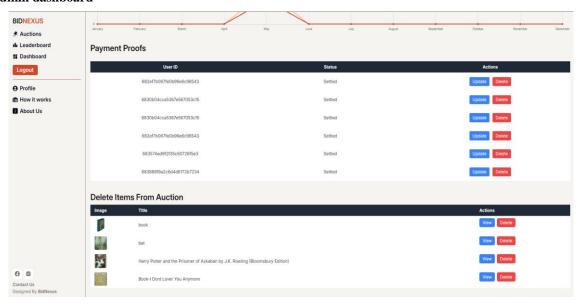
15) Graph of auction bidders



16) Graph of commission

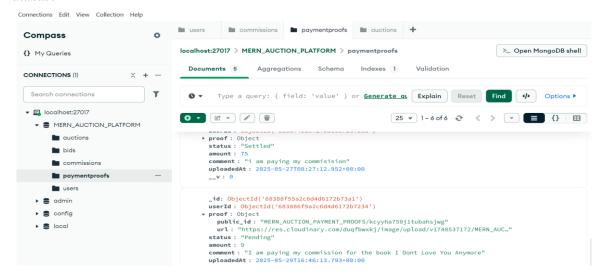


17) Admin dashboard

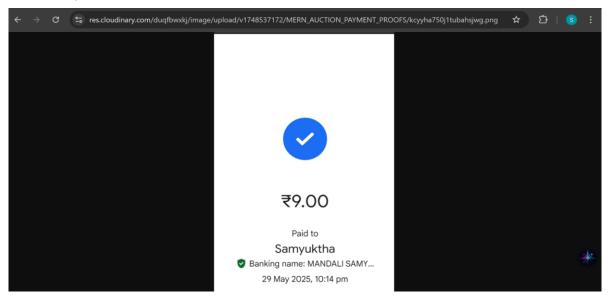




18) Database



19) Proof seen by admin



20) Database payment approve

```
_id: ObjectId('68388f55a2c6d4d6172b73a1')
userId: ObjectId('683886f9a2c6d4d6172b7234')

> proof: Object
status: "Approved"
amount: 9
comment: "I am paying my commission for the book I Dont Love You Anymore"
uploadedAt: 2025-05-29T16:46:13.793+00:00
```



V. CONCLUSION

Notification Workflow is important for the responsiveness and dependability of the BidNexus – Online Auction System. By incorporating an immediate notification feature, users remain well-informed at all times about critical events like bid changes, auction closing, and payment acceptance. The multi-channel methodology—using Email, SMS/WhatsApp, and In-App notifications—avoids delays by making messages reach users via their favorite communication channels.

This process not only enhances user interaction and decision-making speed in real-time auctions but also adds to the overall transparency and credibility of the platform. Furthermore, by having a disciplined notification log, the system guarantees traceability and assists audit needs. Finally, the notification service significantly enhances the user experience, rendering BidNexus a more interactive, efficient, and reliable online auction site.

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