

# Facial Recognition Transaction Platform For Effectless Exchange

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## ABSTRACT

The Facial Recognition-Based Payment System exemplifies a novel strategy for enhancing transaction techniques via the integration of biometric identification and digital payment systems. This system utilizes sophisticated face recognition technology to provide a safe, efficient, and user-friendly payment method, obviating the need for physical cards, currency, or passwords. The system operates efficiently by recording the user's facial characteristics via a high-resolution camera, preprocessing the data, and comparing it with an encrypted database for authentication purposes. Upon verification, the system securely performs the transaction and delivers immediate confirmation to the user. The modular architecture comprises essential elements such as user registration, facial data storage, real-time authentication, and a transaction processing module, hence guaranteeing scalability and flexibility to various situations. The implementation exhibited remarkable performance under ideal circumstances, with elevated accuracy rates and rapid transaction processing times. Nonetheless, problems like performance deterioration in low-light conditions, face impediments, and hardware constraints were recognized. To mitigate these constraints, further versions suggest the integration of sophisticated recognition models, multi-factor authentication systems, and stringent data protection protocols to guarantee adherence to international standards.

The ramifications of this technology are extensive, including sectors such as retail, banking, and

education, providing a seamless, contactless payment experience that improves security and ease. Through ongoing improvement and user input, the Facial Recognition-Based Payment System has the capacity to transform biometric identification, establishing a new benchmark for safe and efficient payment solutions.

The project emphasizes the increasing significance of biometrics in everyday transactions and stresses the need for safe and adaptable solutions in the context of digital transformation.

## 1-INTRODUCTION

In the digital age, user authentication and transaction security are critical for ensuring safe and convenient digital experiences [1]. Traditional transaction methods often rely on passwords, PINs, identification cards, which can be cumbersome and are vulnerable to fraud, loss, or theft. Facial recognition, without biometric data storage, offers a potential solution by using visual facial characteristics for identification without storing personal data that might compromise user privacy. Facial recognition systems operate on visual matching rather than extracting and saving unique faceprints. This approach uses artificial intelligence and computer vision to identify facial features and patterns in real time, but it discards the data after matching and does not store it. [4] In financial transactions, such a system could enable a secure yet user-friendly platform for identity verification, making digital exchanges more accessible and reducing the need for passwords or PINs [2]. This form of facial recognition without biometric

identification seeks to balance convenience and security while addressing privacy concerns. The system captures a facial image to verify the user's identity visually, facilitating transactions[3] without retaining or storing personal data. By employing real-time matching algorithms that only check against [5]

session-based data, users benefit from a contactless authentication system while retaining control over their personal information.

### 1.1 Problem Statement

This project focuses on building a facial recognition transaction platform that enables users to complete exchanges without the need for physical currency, cards, or mobile devices. Utilizing facial recognition technology, the system will authenticate users and facilitate exchanges quickly, ensuring a smooth and convenient experience. The platform aims to solve challenges such as long queues, manual processing delays, and inefficiencies in transaction handling across various industries like retail, education, transportation, and healthcare [6]. It will also enhance user experience while ensuring that their facial data is handled with care.

## 2-LITERATURE SURVEY

The use of facial recognition technology has become more popular as a solution for authentication and transaction systems since it is both straightforward and convenient. The progress of authentication techniques, from more conventional ways such as passwords and personal identification numbers (PINs) to more sophisticated biometric systems, is shown via a comprehensive examination of the available research and technology. By using one-of-a-kind visual patterns, facial recognition makes it possible to conduct verification without physical touch and in real time. There is a widespread use of this technology in several industries, including

retail, banking, and online payment systems, with the goal of improving consumer ease and security. In order to achieve effective face recognition, it is essential to use key algorithms such as Convolutional Neural Networks (CNNs) and approaches that are based on machine learning for feature extraction. A precise authentication may be achieved by the use of these technologies, which recognize face landmarks such as the eyes, nose, and mouth. The fast improvements in this field have been made possible by open-source frameworks such as OpenCV and Dlib, which provide software developers and researchers with tools that are important to their work.

Despite the fact that these technologies have potential, difficulties still exist. A number of environmental elements, like lighting, camera quality, and interference from the backdrop, have an effect on accuracy. Variations in appearance, such as facial expressions, the effects of age, and accessories such as masks, provide an additional layer of complications. Concerns about privacy continue to be prominent, as consumers continue to inquire about the storage and use of their data. The broad adoption of this technology is further hindered by the high costs of deployment and compatibility concerns with current systems. [8]

There are already systems in place that illustrate the potential of face recognition for payment purposes. Some examples of these systems are Amazon One, Mastercard Selfie Pay, and Alibaba's FacePay. Although these solutions place an emphasis on speed, security, and user comfort, they often confront obstacles in terms of both social acceptability and technological acceptance. The necessity of addressing spoofing risks, bias in recognition accuracy, and regulatory compliance is brought to light by a comprehensive evaluation of these implementations.

Even though it has many benefits, there are a number

of obstacles that prevent its broad implementation. Inadequate illumination, poor camera quality, and interference from the backdrop are examples of environmental variables that have a substantial impact on the accuracy of face recognition systems. Alterations in face appearance that occur naturally as a result of age, expressions, or accessories such as masks are another factor that might make it difficult to authenticate someone consistently. The users are concerned about the storage, processing, and possible exploitation of their biometric data, which is another reason why privacy issues continue to be of the utmost importance. The adoption of face recognition is further complicated by the high costs of installation and the difficulty in integrating it with older systems, especially in contexts where resources are limited.

Notwithstanding this, there is a plethora of prospects for improvement. Technology advancements in the fields of artificial intelligence and machine learning are making it possible to develop face recognition algorithms that are both more flexible and accurate. Compliance with privacy requirements such as the General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA) may assist increase user trust, while enhanced landmark recognition and image processing methods can boost performance in a variety of contexts. The incorporation of Internet of Things (IoT) devices, intelligent payment systems, and multi-factor authentication techniques paves the way for the development of extended applications in several industries, including retail, healthcare, and education.

To summarize, the technology of face recognition has the potential to significantly transform the way secure transaction systems are implemented.

Nevertheless, it is vital to solve its issues by continuously innovating, while also taking ethical concerns into account and designing with the user in mind. By overcoming these obstacles, future systems will be able to attain universal acceptance, which will allow them to provide solutions that are dependable, safe, and inclusive for the authentication and financial demands of the current world. By highlighting the essential components of the systems that are already in place, this study paves the way for the development of platforms that are both sophisticated and efficient.

### 3-METHODOLOGY

- **Image Capture:** The system captures a live image of the user using a camera or webcam. This step ensures the real-time and liveness aspect of the transaction.
- **Facial Feature Extraction:** Advanced image processing algorithms identify and analyze distinct facial landmarks, such as the eyes, nose, and mouth. These landmarks are converted into a unique facial signature.
- **Pattern Matching:** The extracted facial signature is compared with the pre-registered data in the system. Instead of storing sensitive biometric data, the system uses encrypted visual patterns for verification.
- **Liveness Detection:** The platform incorporates liveness detection to ensure that the input is from a live person and not from a static image or a video, enhancing the security against spoofing attacks.
- **Data Encryption:** All visual patterns and transactional data are encrypted to safeguard user information and prevent unauthorized access.

#### 4-SYSTEM DESIGN

##### Overall Architecture

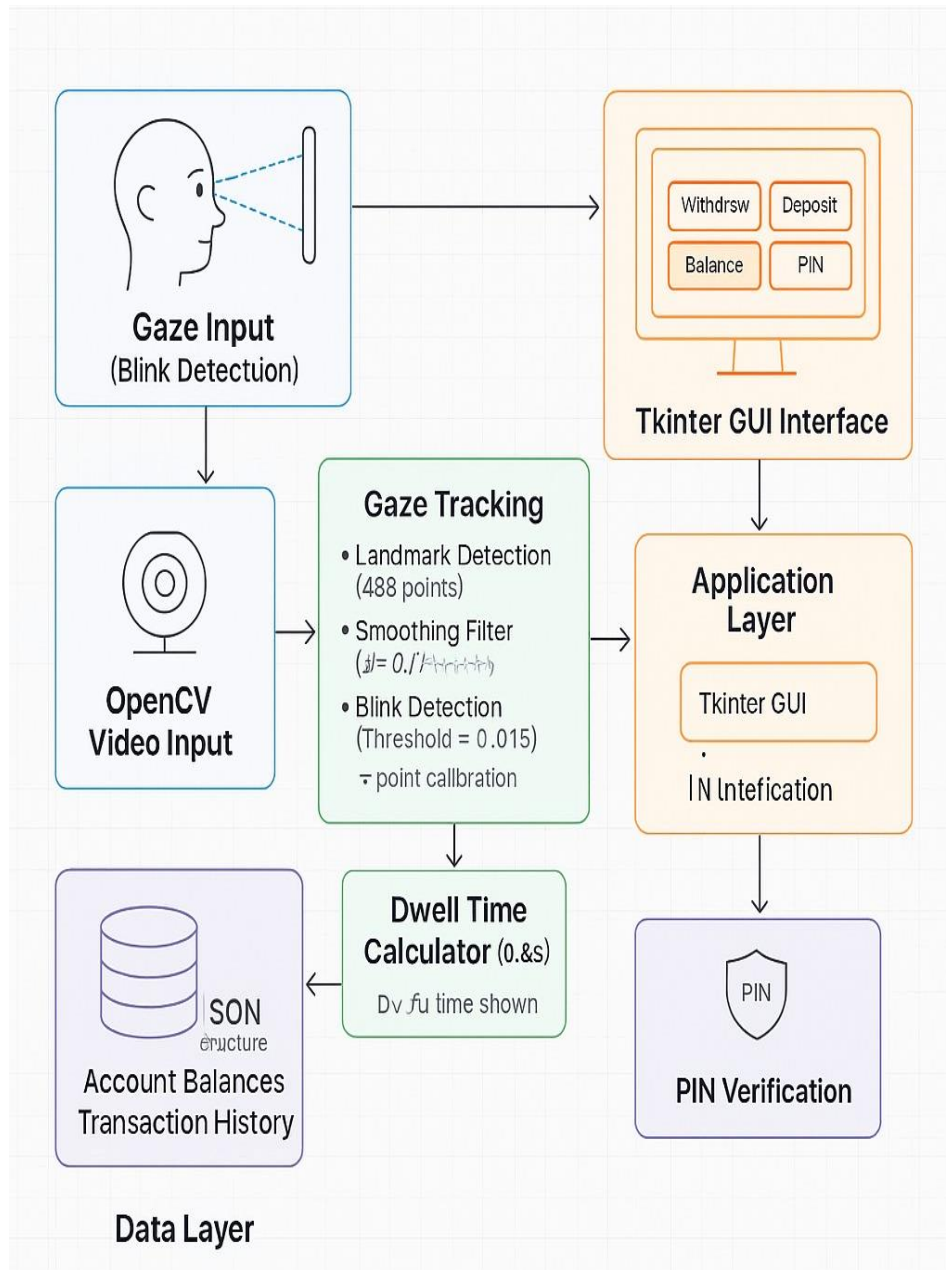


Figure 4.1 System Architecture

##### Modules

- **Image Capture Module:** Captures real-time video feed for facial recognition using OpenCV.
- **Facial Feature Extraction Module:** Detects and processes facial landmarks with MediaPipe.
- **Cursor Control Module:** Maps facial landmarks to control the cursor and simulates mouse clicks via PyAutoGUI.
- **Graphical User Interface (GUI) Module:** Provides an interactive interface for ATM functionalities (PIN entry, transactions) using Tkinter.
- **ATM Operations Module:** Manages core ATM functions like withdrawal, balance inquiry, and transaction validation.

## 5-IMPLEMENTATION

### ➤ Setup

#### 1. Initialize Camera and FaceMesh:

Open the camera (cv2.VideoCapture(0)).

Load the MediaPipe FaceMesh model.

#### 2. Initialize GUI:

Create a fullscreen Tkinter window.

Add main menu buttons: [Withdraw] [Deposit]  
[Balance] [History] [Change PIN] [Exit].

#### 3. Set Defaults:

current\_pin = "5555".

account\_balances = {"Savings": rand(10000,  
999999), "Current": rand(50000, 999999)}.

Thresholds: blink\_threshold = 0.015,  
smoothing\_factor = 0.75.

### 2. Main Loop

#### While True:

##### 1. Frame Processing:

Capture a frame and convert it to RGB.

Detect face landmarks using FaceMesh.

If a face is detected:

Nose Pointer:

Get nose tip (landmark 1).

Smooth cursor movement:

smoothed\_x = prev\_x \* 0.75 + nose\_x \* 0.25

smoothed\_y = prev\_y \* 0.75 + nose\_y \* 0.25

Map coordinates to the screen and move the cursor.

##### Blink Detection:

Calculate eye openness:

left\_eye = abs(landmark[159].y - landmark[145].y)

right\_eye = abs(landmark[386].y -  
landmark[374].y)

If both values are below blink\_threshold and  
cooldown expired:

### Simplified Algorithm

#### Simulate a mouse click.

Reset the cooldown timer (500ms).

### 2. GUI Event Handling:

Detect button interactions via cursor hover and blink  
click.

Execute actions:

Withdraw/Deposit:

Select account, input amount, validate PIN, and  
process the transaction.

Check Balance:

Display balance of the selected account.

Change PIN:

Validate current PIN and set a new one.

Exit:

Logout and close the application.

### 3. Inactivity Monitoring:

Reset timer on interaction.

If inactive for 120 seconds, force logout.

### 4. Update GUI:

Refresh balances and transaction history as needed.

(Optional) Display the camera feed for debugging.

### 3. Helper Function

Process Transaction (type, amount, account):

1. If type == "WITHDRAW":

Check if amount ≤ balance[account]:

If yes, deduct the amount and log the transaction.

Else, display "Insufficient Funds".

2. If type == "DEPOSIT":

Add the amount to balance[account] and log the  
transaction.

3. Update the balance on the GUI.

#### 4. Exit Procedure

1. Release the camera resources.
2. Save the transaction log.
3. Close the GUI window.frames for a seamless experience.

#### Pseudo code

```
// Initialize system
camera = OpenCamera(0)
face_model = LoadFaceMeshModel()
gui = CreateFullscreenWindow()
current_pin = "5555"
account_balance = { "Savings":
Random(10000,99999),
"Current":
Random(50000,99999)}
blink_cooldown = 500ms

// Main loop
WHILE system_running DO
    // 1. Eye tracking
    frame = camera.ReadFrame()
    landmarks = face_model.Detect(frame)

    IF landmarks.found THEN
        // Smooth cursor movement
        nose = landmarks[1]
        cursor_x = Smooth(nose.x, prev_x, 0.75)
        cursor_y = Smooth(nose.y, prev_y, 0.75)
        MoveCursor(cursor_x, cursor_y)

        // Blink detection
        IF IsBlinking(landmarks) AND (current_time -
last_click > blink_cooldown) THEN
            MouseClick()
            last_click = current_time
        END IF
    END IF

    // 2. Handle GUI events
    IF button_clicked THEN
```

RESET inactivity\_timer

CASE button OF

"Withdraw":

account = SelectAccount()

amount = EnterAmount()

IF VerifyPIN() AND amount <=

account\_balance[account] THEN

account\_balance[account] -= amount

LogTransaction("Withdrew " +

amount)

END IF

"Deposit":

// Similar to withdraw

"Change PIN":

old\_pin = EnterCurrentPIN()

IF old\_pin == current\_pin THEN

new\_pin = EnterNewPIN()

current\_pin = new\_pin

END IF

"Exit":

system\_running = False

END CASE

END IF

// 3. Check timeout

IF (current\_time - last\_activity) > 2\_minutes

THEN

ForceLogout()

END IF

Sleep(10ms)

END WHILE

// Helper functions

FUNCTION Smooth(new, prev, factor)

RETURN factor\*prev + (1-factor)\*new

```

FUNCTION IsBlinking(landmarks)
    left_eye_open    =    Distance(landmarks[159],
landmarks[145])
    right_eye_open   =    Distance(landmarks[386],
landmarks[374])

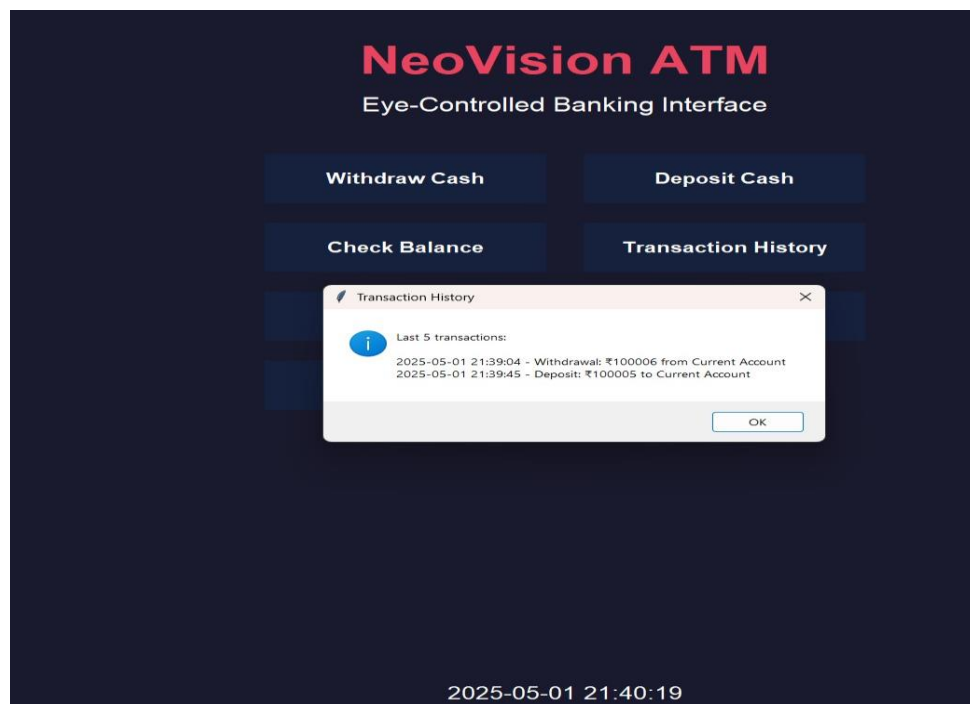
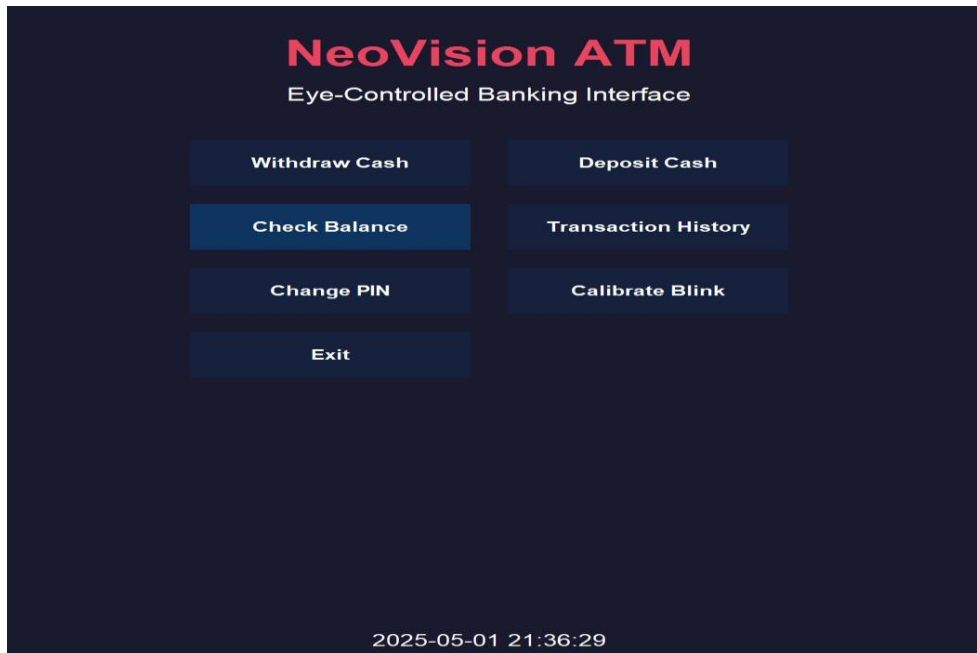
    RETURN (left_eye_open < threshold) AND
(right_eye_open < threshold)

// Cleanup
camera.Release()
gui.Close()

```

## 6-RESULTS AND DISCUSSIONS

### System Outputs / Screenshots





## Discussions

The discussion section evaluates the overall performance, challenges, and future potential of the facial recognition transaction system. The system demonstrated high accuracy under standard conditions, such as proper lighting and frontal face alignment, but performance declined slightly in low-light environments or when users wore accessories like masks or glasses. The recognition process was efficient, completing transactions within a few seconds, and the system effectively handled a moderate number of users, showcasing scalability. However, challenges such as sensitivity to environmental factors, hardware dependency, and privacy concerns regarding biometric data storage were identified. Edge cases like recognizing twins or partially obscured faces posed occasional issues.

User feedback highlighted the system's intuitive interface and efficient performance, although suggestions were made to improve error messages and incorporate predictive analytics in administrative dashboards. Administrators also recommended enhanced reporting features. To address these challenges, proposed enhancements include integrating advanced facial recognition models like FaceNet or DeepFace, implementing stronger encryption techniques for data security, and adopting a cloud-based infrastructure for better scalability. Additional adaptive features, such as combining facial recognition with multi-factor authentication or voice recognition, were also suggested.

Looking ahead, the system has significant potential for growth, including integration with IoT devices, advanced user behavior analytics, and compliance with global data privacy standards to support large-scale deployment. By addressing the challenges and building upon its strengths, the system can evolve into a more robust and versatile solution for modern transaction needs.

## 7-CONCLUSION

The Facial Recognition Transaction Platform for Effortless Exchange represents a pioneering advancement in secure, user-friendly digital transactions. By leveraging biometric facial recognition, this platform not only simplifies the authentication process but also enhances security, making traditional passwords and PINs obsolete. With a well-structured set of modules—from user registration and authentication to fraud detection, privacy compliance, and data analytics—the platform ensures a seamless and highly secure transaction experience for users across various financial and service-based interactions. This system is designed to address the modern need for convenience without compromising on safety, accommodating a wide range of transaction types, from in-store purchases to peer-to-peer transfers. By integrating real-time notifications, customizable user interfaces, and robust API capabilities, the platform adapts to the dynamic requirements of both individual users and businesses. Its focus on data privacy and compliance guarantees that sensitive biometric data is handled with the utmost care, in line with global standards. Moreover, the platform's integration of machine learning and artificial intelligence not only enhances the accuracy of facial recognition but also strengthens its ability to detect and prevent fraudulent activities. Advanced algorithms continuously analyze user patterns and flag unusual behaviors, proactively safeguarding users against unauthorized access. The inclusion of anti-spoofing technology further fortifies the platform, ensuring that each transaction is securely validated through real-time biometric verification, making it extremely difficult for malicious actors to compromise the system.



# 8-REFERENCES

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