

# Intelligent Career Guidance System

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## Abstract

The **Intelligent Career Guidance System** is a web-based application designed to assist students in making informed career decisions by leveraging machine learning (ML) techniques. Traditional career counseling methods often lack personalization and fail to account for individual skills, interests, and market trends, leading to confusion and suboptimal choices. This project addresses these limitations by providing data-driven, personalized career recommendations based on students' academic performance, skills, and aptitudes.

The system features a user-friendly graphical interface (GUI) where students input their details, which are then processed using ML models to predict the two most suitable career options. Key advantages include reduced decision-making confusion, time efficiency, and accessibility for a wider audience. The system also includes administrative functionalities for managing job trends and user data, ensuring scalability and security.

Built with a three-tier architecture (frontend: HTML, CSS, JavaScript; backend: PHP; database: MongoDB), the project follows Agile methodology for iterative development. While the system enhances career guidance through automation and accuracy, challenges such as data bias and the need for continuous model updates are acknowledged.

## Introduction

Intelligent Career guidance is a crucial process that

helps students explore various career options, job opportunities, and the necessary skills to make informed decisions about their future. In today's highly competitive world, students must plan and assess their career paths early to achieve their goals. Recruiters evaluate candidates based on their skills, talents, and interests to place them in suitable job roles, but career counselors may not always fully understand a student's inclinations, and not all students have access to professional guidance. To address this issue, the "Intelligent Career Planning & Guidance Assistant" is a web-based application that leverages machine learning to analyze students' academic performance, interests, and aptitudes. This system aims to simplify career selection by providing personalized recommendations, ensuring students are guided toward the most suitable career paths based on their skills and potential.

## Existing System

The existing Intelligent career guidance system relies on traditional counseling methods, which often lack personalization and fail to consider an individual's unique skills and market trends. Many students struggle with unclear career goals, while external influences like peer pressure and limited awareness of job opportunities further complicate decision-making. To address these challenges, AI-powered career guidance systems are emerging, providing personalized, data-driven recommendations to help students make informed career choices

### Proposed System

Most of the engineering students do not get the proper guidance or are not very clear about what they would like to pursue in their life in terms of their careers. Our

proposed system takes inputs from GUI, which will process it and gives two job fields. We will be using various ML models for classification and prediction. We want the student not to get confused between so many fields. This model makes it easy for the student by recommending two fields that are most suitable for them based on their input.

- Easily accessible and user-friendly web-based interface, which is hassle-free.
- Saves time and money, as there aren't any physical/financial obstacles in using the system.
- Improved quality of career guidance methods, and a

notch above traditional/in-person counselling practices in efficiency and user- satisfaction.

- Near-accurate predictions/suggestions supported detailed analysis of the user's performance and skills.

### Architecture

Project architecture represents number of components we are using as a part of our project and the flow of request processing i.e. what components in processing the request and in which order. An architecture description is a formal description and representation of a system organized in a way that supports reasoning about the structure of the system.

Architecture is of two types. They are

- (1) Software Architecture
- (2) Technical Architecture

### Software Architecture

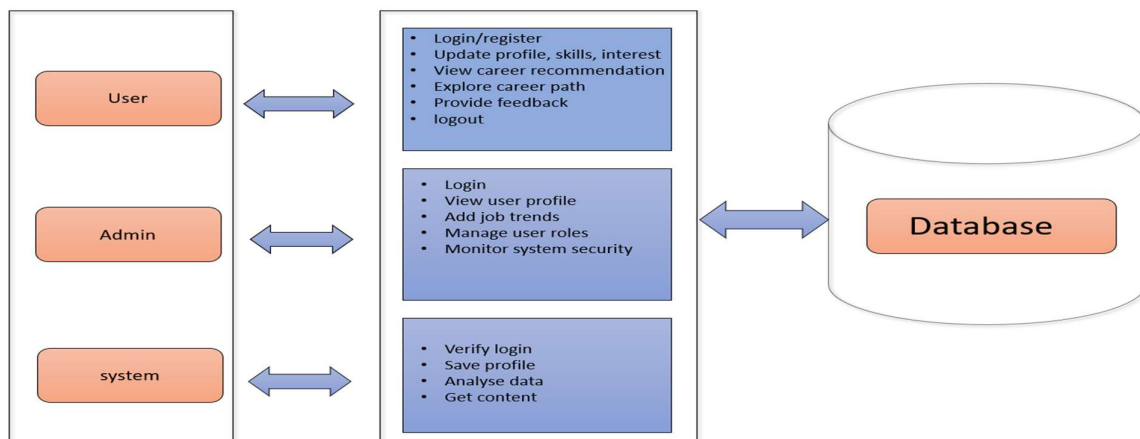


Fig 3.1 Software architecture

### Technical Architecture

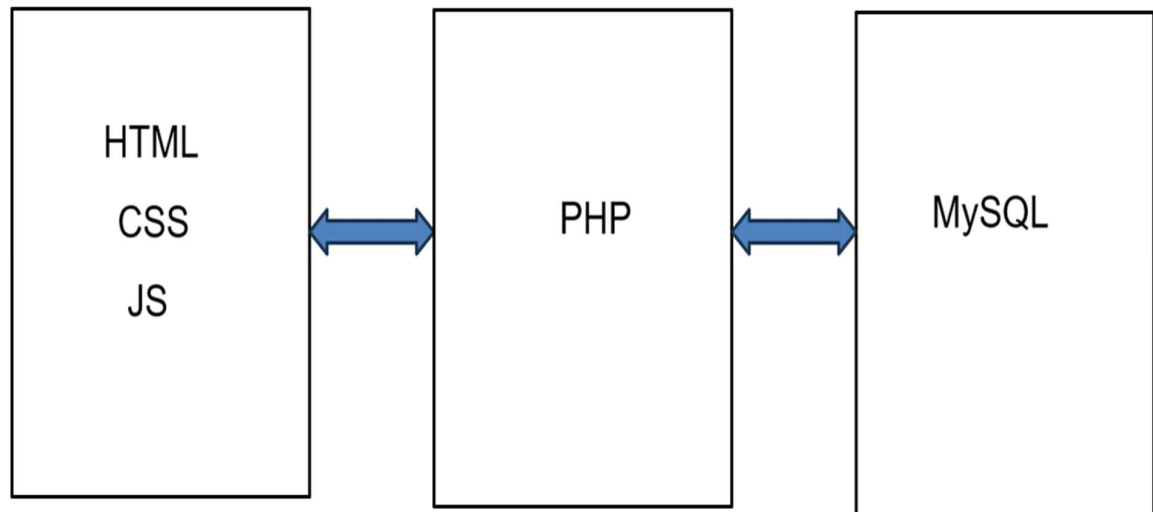


Fig 3.2 Technical Architecture

## Implementation

### Technologies

This system is developed using PYTHON programming language.

### Python

Python is a high-level, interpreted programming language known for its simplicity, readability, and versatility. Created by Guido van Rossum and first released in 1991, Python is widely used for tasks ranging from web development and data analysis to artificial intelligence and automation.

### Features of Python

1. **Easy to Learn and Use:** Python has a clean and straightforward syntax, making it accessible to beginners.
2. **Interpreted:** Code is executed line-by-line, enabling quick testing and debugging.
3. **Versatile:** Supports multiple programming paradigms like object-oriented, procedural, and functional programming.
4. **Extensive Libraries:** Python has a vast standard library and a rich ecosystem of third-party

packages.

5. **Cross-Platform:** Runs on various operating systems, such as Windows, macOS, and Linux.

Common Uses:

- **Web Development:** Frameworks like Django and Flask.
- **Data Science and Machine Learning:** Libraries like NumPy, Pandas, TensorFlow, and Scikit-learn.
- **Automation:** Scripting and task automation.
- **Game Development:** Tools like Pygame.
- **Scientific Computing:** Libraries like SciPy.

In summary, Python is a powerful and flexible language suitable for beginners and experts alike, and it's widely adopted in industries worldwide.

### Test Cases

#### 5.4.1 User Registration with Valid Data

Test Case ID	Test Case Description	Test Data	Expected Result	Actual Result	Pass/Fail
1	User Registration with Valid Data	Valid email, password, name, interests, skills	User account created successfully; confirmation message displayed	User account created; confirmation message shown	Pass

#### 5.4.2 User Registration with Invalid Email

Test Case ID	Test Case Description	Test Data	Expected Result	Actual Result	Pass/Fail
2	User Registration with Invalid Email	Invalid email format	Error message displayed: "Invalid Email Address"	Error message displayed as expected	Pass

#### 5.4.3 User Login with Correct Credentials

Test Case ID	Test Case Description	Test Data	Expected Result	Actual Result	Pass/Fail
3	User Login with Correct Credentials	Registered email and correct password	User logged in successfully; redirected to Dashboard	User logged in and redirected to Dashboard	Pass

#### 5.4.4 User Login with Incorrect Password

Test Case ID	Test Case Description	Test Data	Expected Result	Actual Result	Pass/Fail

4	User Login with Incorrect Password	Registered email with wrong password	Error message displayed: "Incorrect Password"	Error message displayed as expected	Pass
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#### 5.4.5 Update Profile Information

Test Case ID	Test Case Description	Test Data	Expected Result	Actual Result	Pass/Fail
5	Update Profile Information	New skills and interests added by user	Updated profile saved successfully; changes reflected	Profile updated and changes reflected in user profile	Pass

#### 5.4.6 View Career Recommendations

Test Case ID	Test Case Description	Test Data	Expected Result	Actual Result	Pass/Fail
6	View Career Recommendations	User provides complete profile data	System displays top 2 career recommendations with details	System displayed 2 recommendations accurately	Pass

#### 5.4.7 Career Recommendation for Incomplete Profile

Test Case ID	Test Case Description	Test Data	Expected Result	Actual Result	Pass/Fail
7	Career Recommendation for Incomplete Profile	User submits without entering required fields	System displays warning: "Please complete your profile to receive recommendations"	Warning message displayed correctly	Pass

## Results

### Screenshots

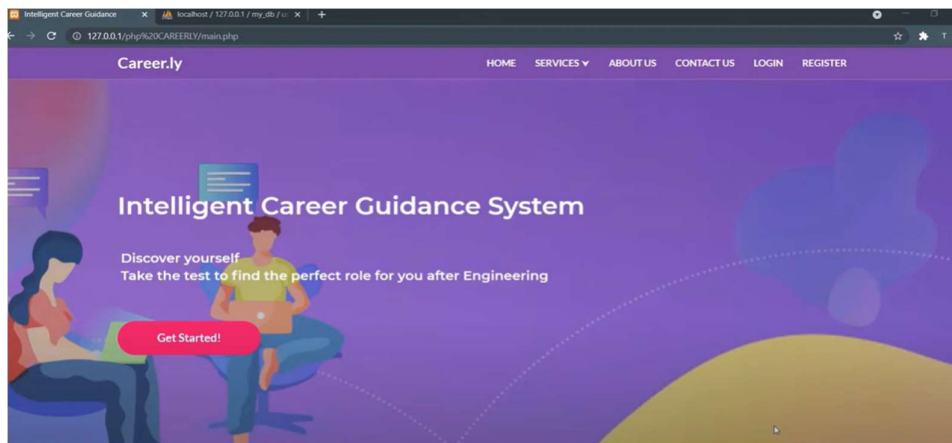


Fig 6.1 Home Page

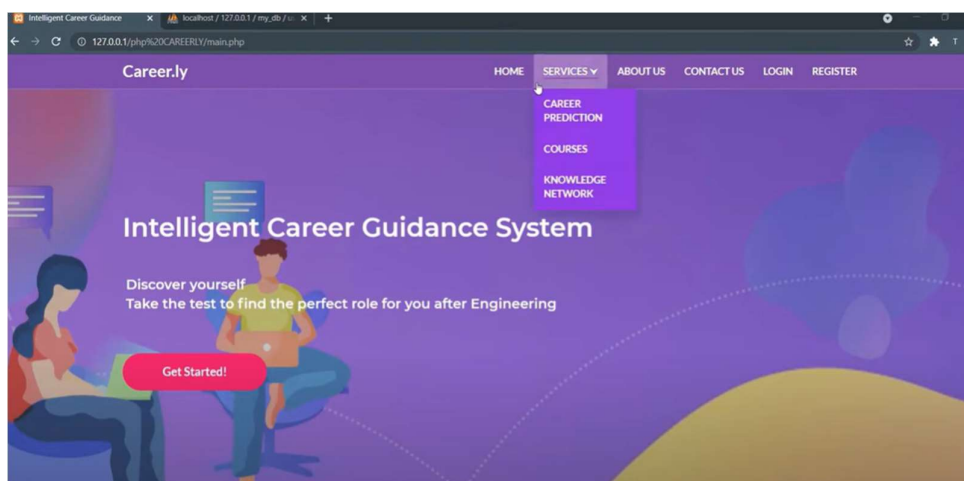


Fig 6.2 Services

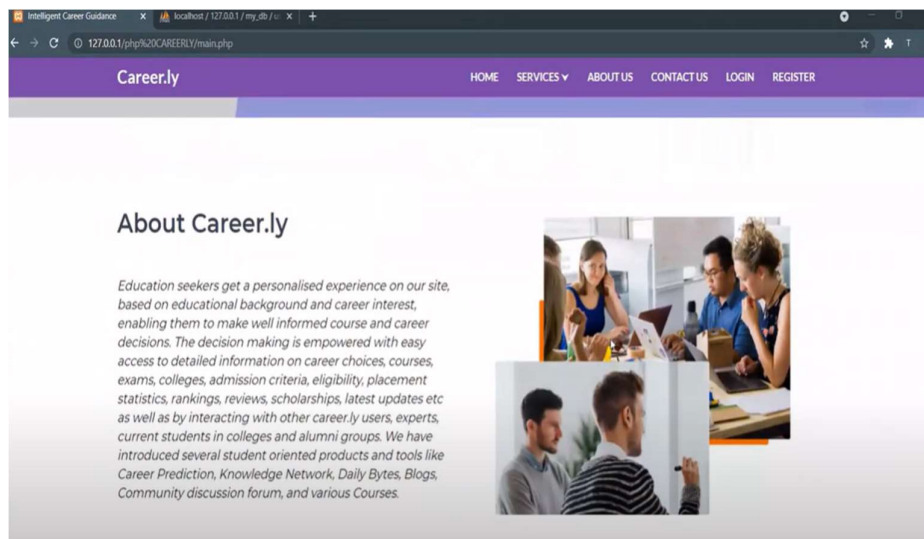


Fig 6.3 About us page

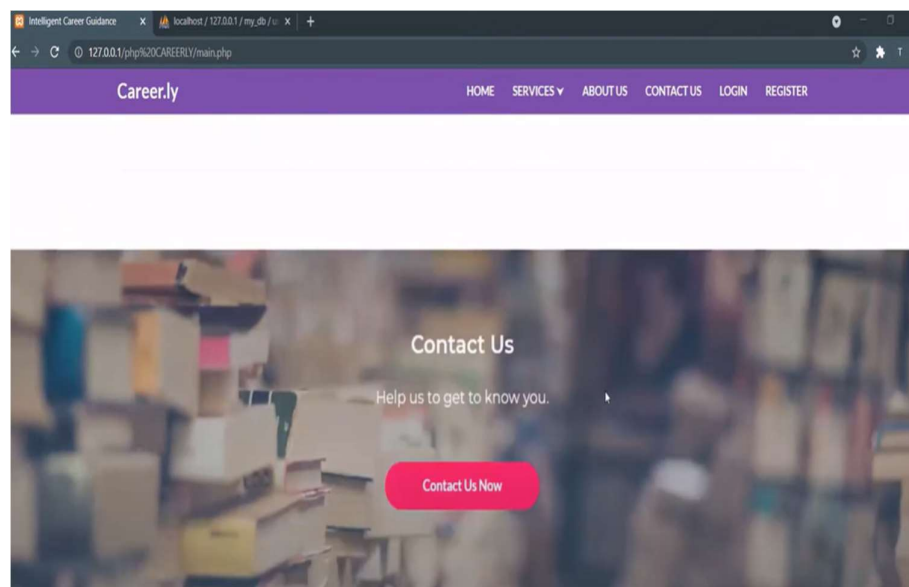
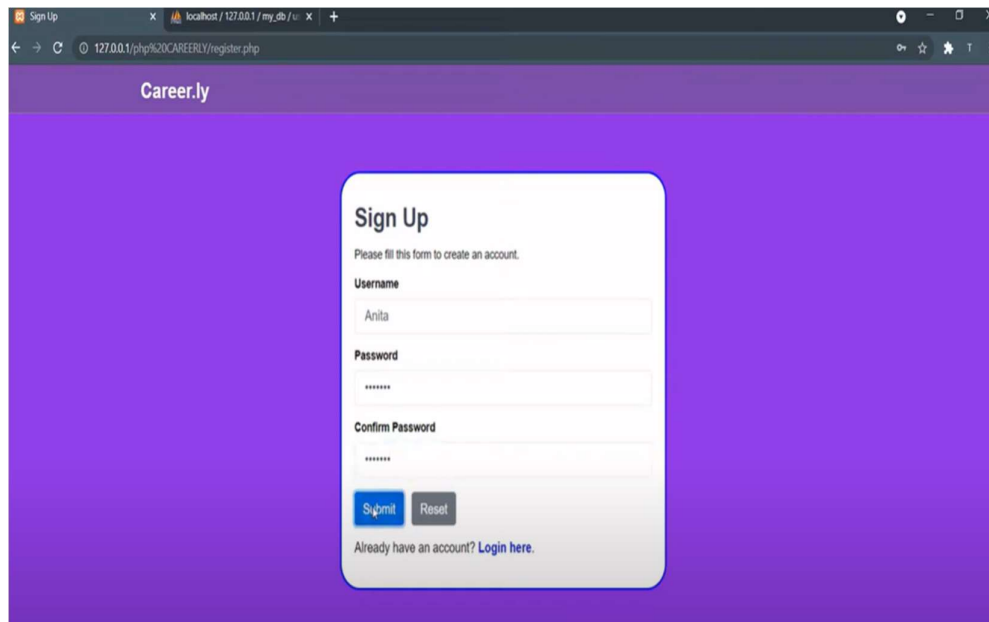
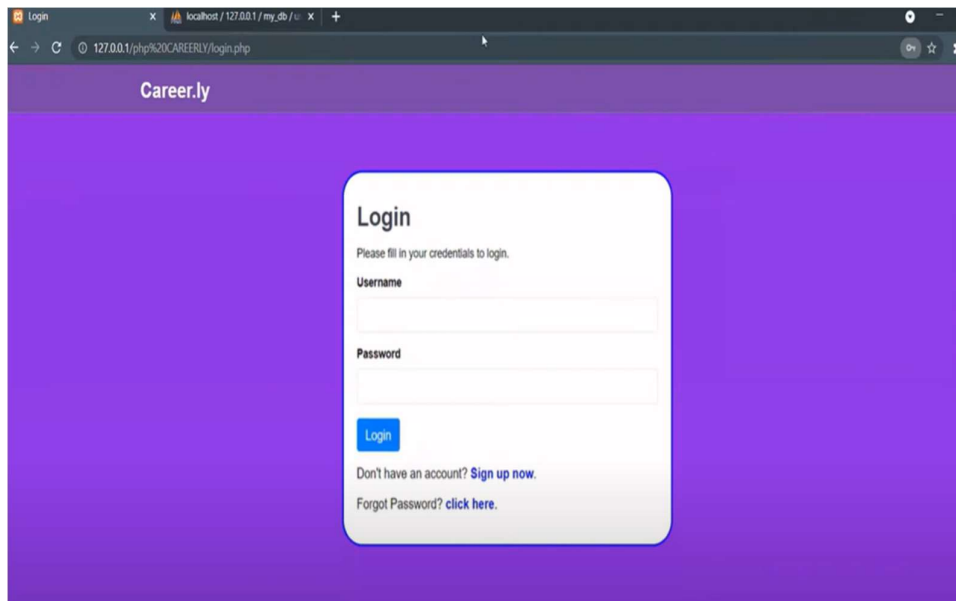


Fig 6.4 Contacts us page



The screenshot shows a web browser window with the URL `127.0.0.1/php%20CAREERLY/register.php`. The page has a purple header with the text "Career.ly". The main content area is a light gray rounded rectangle containing a "Sign Up" form. The form includes a heading "Sign Up", a subtext "Please fill this form to create an account.", and three input fields: "Username" (containing "Anita"), "Password" (masked with dots), and "Confirm Password" (masked with dots). Below the fields are two buttons: "Submit" (blue) and "Reset" (gray). At the bottom of the form, there is a link: "Already have an account? [Login here.](#)".

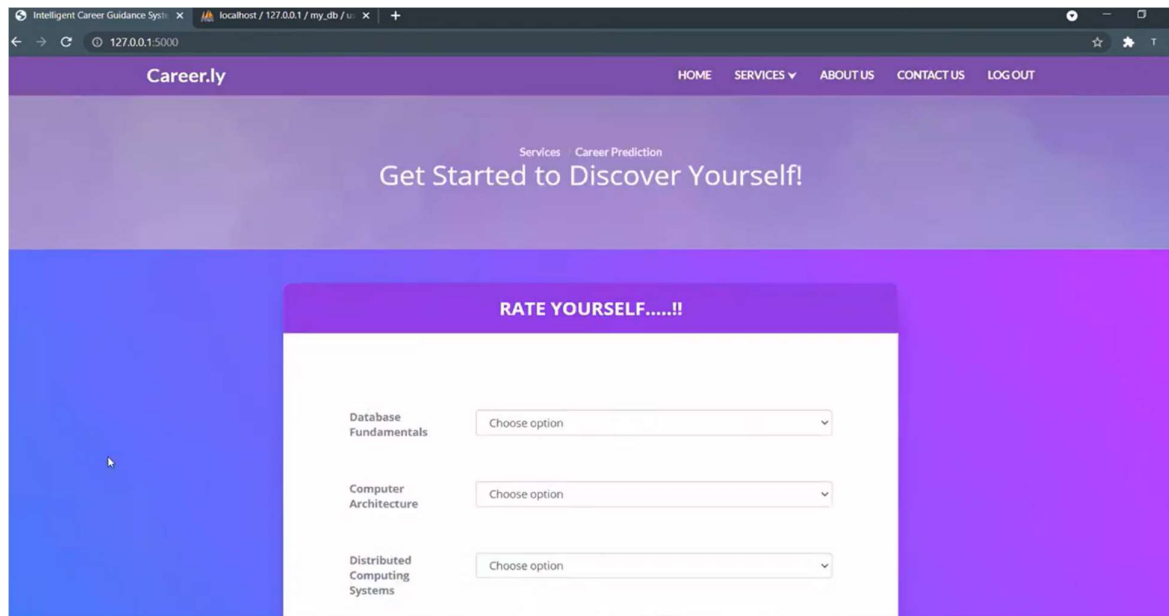
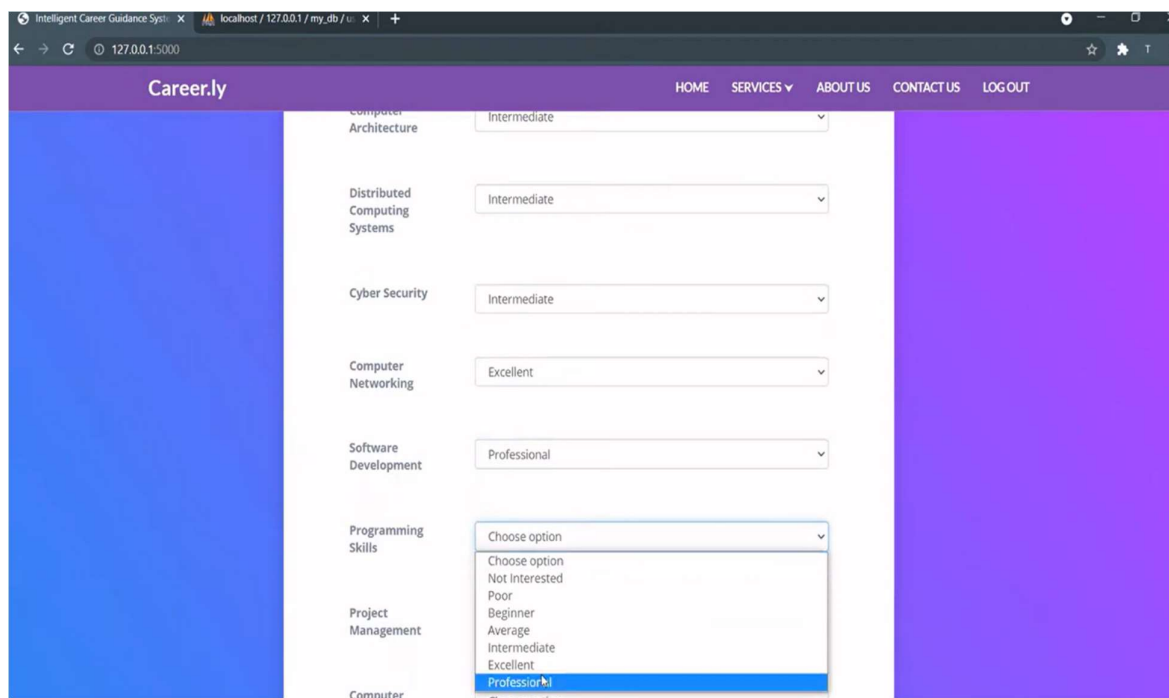
Fig 6.5 Register page

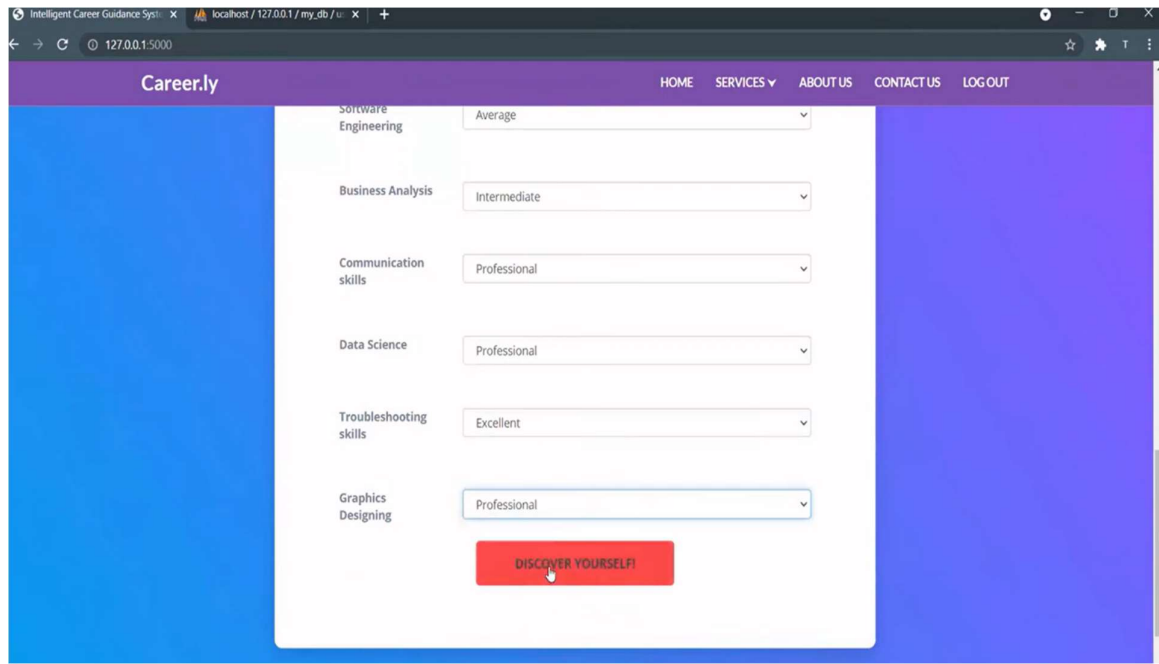
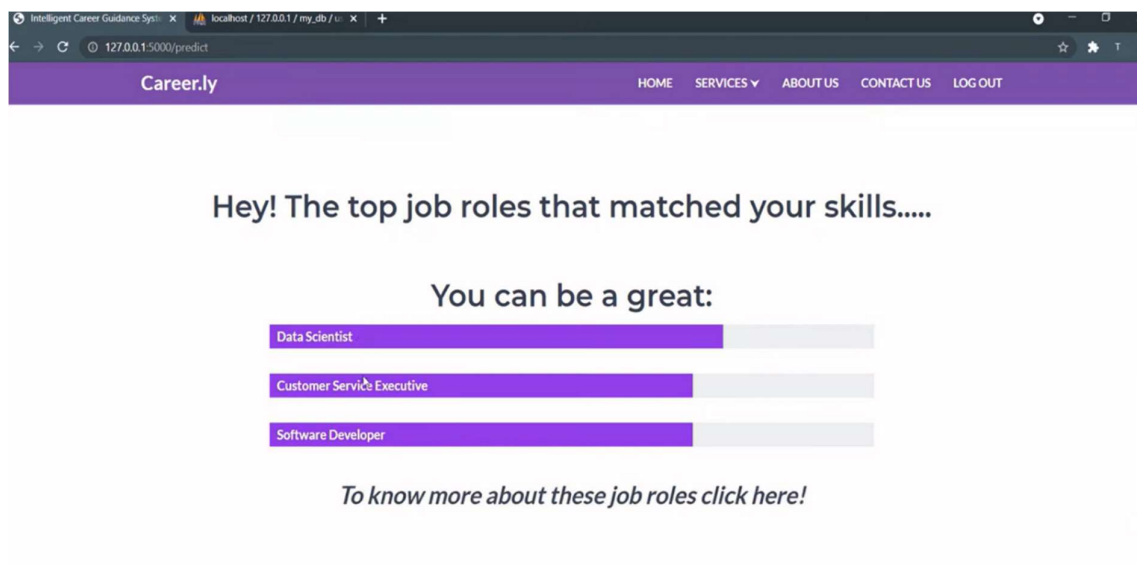


The screenshot shows a web browser window with the URL `127.0.0.1/php%20CAREERLY/login.php`. The page has a purple header with the text "Career.ly". The main content area is a light gray rounded rectangle containing a "Login" form. The form includes a heading "Login", a subtext "Please fill in your credentials to login.", and two input fields: "Username" and "Password". Below the fields is a blue "Login" button. At the bottom of the form, there are two links: "Don't have an account? [Sign up now.](#)" and "Forgot Password? [click here.](#)".

Fig 6.6 Login Page



The screenshot shows the 'Career.ly' website interface. The header includes navigation links: HOME, SERVICES, ABOUT US, CONTACT US, and LOG OUT. The main heading is 'Get Started to Discover Yourself!'. Below this, a form titled 'RATE YOURSELF.....!!' is displayed. The form contains three dropdown menus for rating skills: 'Database Fundamentals', 'Computer Architecture', and 'Distributed Computing Systems'. Each dropdown menu currently shows 'Choose option'.This screenshot shows the same 'Career.ly' website interface, but with more skills added to the rating form. The skills listed are: 'Computer Architecture' (Intermediate), 'Distributed Computing Systems' (Intermediate), 'Cyber Security' (Intermediate), 'Computer Networking' (Excellent), 'Software Development' (Professional), 'Programming Skills' (dropdown menu open), 'Project Management' (dropdown menu open), and 'Computer' (dropdown menu open). The 'Programming Skills' dropdown menu is currently open, showing options: 'Choose option', 'Not Interested', 'Poor', 'Beginner', 'Average', 'Intermediate', 'Excellent', and 'Professor!'. The 'Project Management' and 'Computer' dropdown menus are also open, showing 'Choose option'.

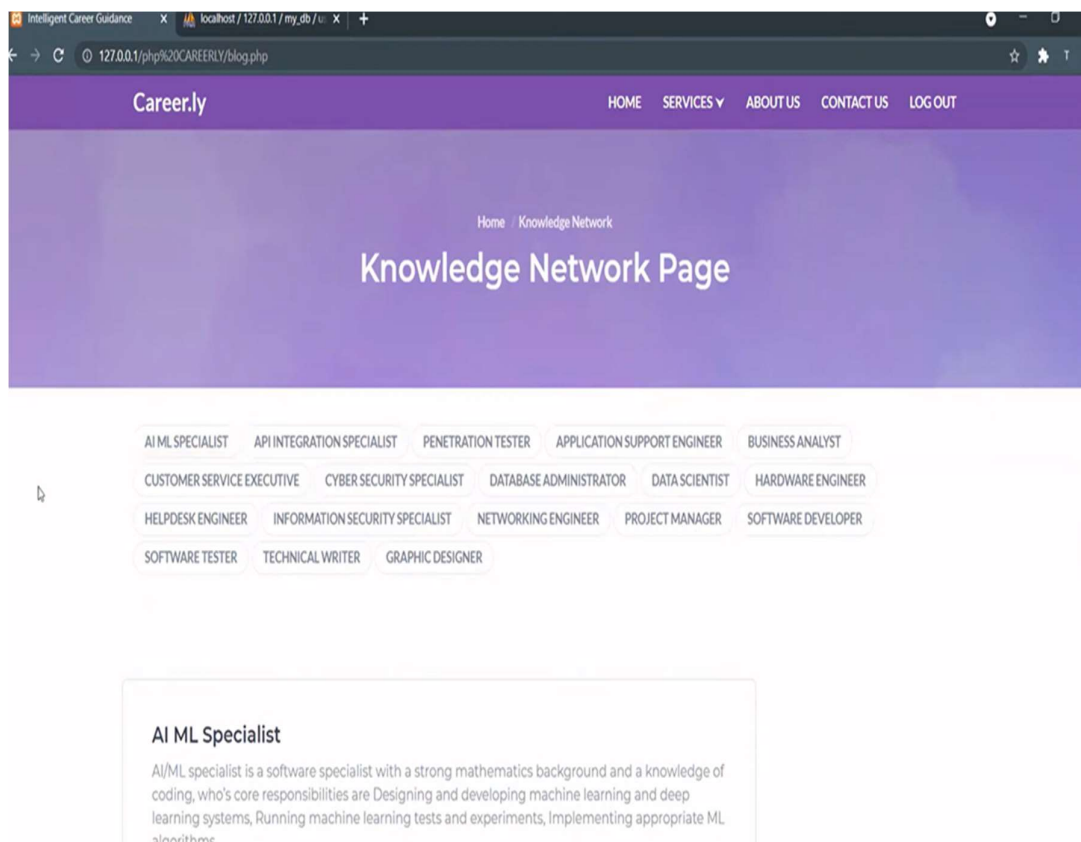
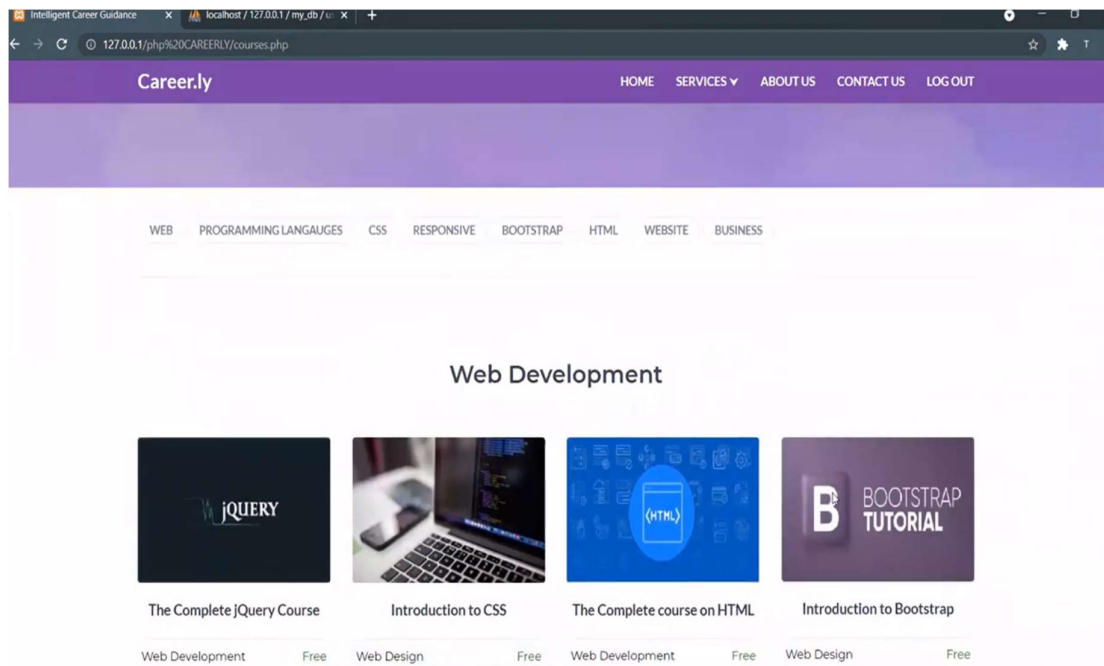
Hey! The top job roles that matched your skills.....

You can be a great:

- Data Scientist
- Customer Service Executive
- Software Developer

To know more about these job roles click here!

Fig 6.7 Prediction page



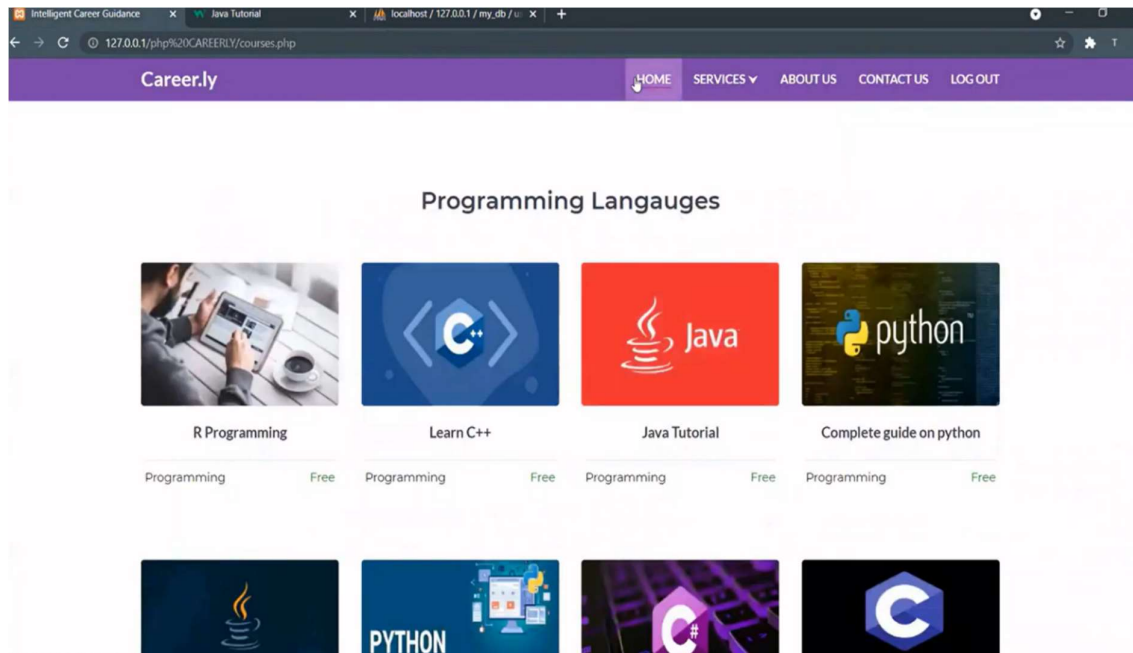


Fig 6.8 Knowledge Network Page

## Conclusion & Future Scope

### Conclusion

The **Intelligent Career Guidance System** is a machine learning-based platform designed to assist students in making informed career choices. By leveraging a graphical user interface (GUI) and various ML models, the system collects student data, analyzes it, and predicts the two most suitable career options based on academic performance, interests, and skills. This AI-driven approach simplifies the career decision-making process, reducing confusion and external influences while providing personalized recommendations. However, the system's effectiveness depends on data accuracy, continuous model updates, and user accessibility. Overall, this project presents a promising solution for career guidance by integrating technology with

career counseling, making career selection more efficient and data-driven for students.

### 7.2 Future Scope

Intelligent Career guidance plays a crucial role in helping students and professionals make informed decisions about their career paths. It involves assessing individual interests, skills, and aptitudes to provide personalized recommendations for educational and professional growth. The scope of career guidance includes:

- **Career Awareness & Exploration** – Helps individuals understand various career options, job roles, and industry trends to make well-informed decisions.

- Skill & Aptitude Assessment – Identifies strengths, weaknesses, and areas for improvement to align career choices with personal capabilities.
- Educational Pathways & Course Selection – Assists students in choosing relevant academic programs, certifications, and training courses based on career aspirations.
- Job Market & Industry Insights – Provides information about job opportunities, demand for specific skills, salary expectations, and future trends.

### References

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- [4] Muhammad Dawood, Amna Arshad, **“Career Counselling for Better Future Studies using Machine Learning techniques”**, July 2018
- [5] K Roopkanth, V Bhavana, **“Student career area prediction using machine learning ”**, IEEE- Nov 2018